

MONSTER'S HIGH-PERFORMANCE WORKFORCE

CREATING ALIGNMENT AMONG THE STAKEHOLDERS IN REGIONAL ECONOMIC AND WORKFORCE DEVELOPMENT

BUSINESS AS USUAL WILL NOT SOLVE THESE ECONOMIC CHALLENGES

The national economy actually consists of many regional economies, each based on the local resources, skills, expertise, and industries specific to that area. Some regions are better equipped to thrive within the chaos imposed by ongoing market changes. Others will languish as they struggle to adapt to new realities and opportunities.

Across the country, regional leaders are looking for new ways to solve short-term financial crises while positioning their regions for new opportunities. Traditional approaches – budget-cutting and reduction in services – will not position these regions to seize opportunities for sustained growth in the future.

While there are numerous organizations and entities that play important roles in defining and ensuring the success of regional economies, often these groups do not have the infrastructure and tools they need to collaborate in meaningful new ways. Each tends to continue to focus on its own area of expertise, preventing the creation of a sustainable, regional strategy.

MONSTER'S HIGH-PERFORMANCE WORKFORCE ARCHITECTURE CREATES SUSTAINED SUCCESS

Every economic region has a web of organizations, agencies, institutions, and companies that are focused on a piece of the regional economic success. The level of collaboration and connectedness among these groups can range from highly-cohesive to non-existent. While each group has a stake in the success, they don't always work together to leverage their limited resources. In some cases, they try to, but don't always have the tools the need to make it work.

Monster's High Performance Workforce (HPW) Architecture can bring the tools, information, and technologies your region needs to ensure economic and workforce success.

- How can we coordinate and amplify the efforts of our local stakeholders?
- What's the best way to present a unified, cohesive front so we can attract businesses to our area?
- How can we create pipelines of students and workers with the skills we need to fill emerging jobs?
- What technologies are available to link our different teams together across the region?
- How can we be sure the training and curriculum we need for the future will be available and appropriate?



**FOR MORE INFORMATION
SEE BACK SIDE.**

TOOLS, TECHNOLOGY, AND ANALYSIS TO SUPPORT A SUSTAINED DIALOGUE FOR REGIONAL SUCCESS

Monster Public Sector & Education (PSE) is the premier global provider of the tools and technologies that regional stakeholders need to achieve ongoing success in these dynamic economic times.

PSE helps government leaders, business executives, and the economic and workforce development communities make fact-based decisions through actionable research offerings. We deploy targeted, flexible social networking solutions to enhance collaboration and create deeper awareness of opportunities. Our customers use the Monster HPW offerings to attract and develop new industries, align curriculum development and program execution, and to refine a unified and actionable vision for ongoing regional success.

CREATING THE HIGH-PERFORMANCE WORKFORCE INCLUDES THE BREADTH OF MONSTER'S SOLUTIONS:

Real-Time Labor Intelligence

Detailed reports and analysis of up-to-date information about targeted industries, your local labor skills, and a detailed inventory of your competitive advantages. Reports include complete analysis of labor market supply and demand, actions to consider, and detailed insights and analysis.

Online Career Communities

Unleash the power of flexible, targeted social media to develop buzz, awareness, and deeper connections within your region's targeted industries. Help your workforce to make informed career decisions and find their calling.

Educational Support

Monster PSE offers a variety of solutions to support your regional P-20 initiatives, build awareness and enable your workforce to acquire the right skills. Scholarships, student recruitment, internship and job search capabilities are just the beginning.

Strategic Results

Monster's industry-leading capabilities and our strong partnerships in the marketplace enable you to achieve regional economic and workforce success like never before. Together, this solutions architecture enables you to create the High-Performance Workforce you need to thrive. Our capabilities help your region to align curriculum with strategic skill requirements even as they evolve, connect emerging and relocating employers to those with the right skills, and manage and measure performance toward achieving your objectives.

- Take regional collaboration to the next level with insights and tools to create sustainable success.
- Measure your region's progress toward achieving the High-Performance Workforce you need to compete in the 21st Century.
- Demonstrate how your region stands out as smarter, more agile, more responsive.
- Make investment decisions with confidence, based on data, consensus and a unified vision.
- Attract business to your area using proven data and the ability to connect the employer directly to your talent pool.

MONSTER LABOR MARKET RESEARCH

To get started or to learn more, call 866-399-5071 or email pse@monster.com