

# MONSTER POWER JOB SEEKER WORKSHOPS

HELPING JOB SEEKERS TO STAND OUT FROM THE CROWD  
IN TODAY'S TOUGH LABOR MARKET

monster®  
Public Sector & Education

## TODAY'S JOB SEEKERS REQUIRE EVERY ADVANTAGE

*These are challenging times for our nation, and Workforce Investment Boards (WIBs) and One-Stops are facing unprecedented difficulties in helping job seekers to find employment. WIBs and One-Stops are working with people who never expected to be searching for a new job, who have not searched for a job in a decade or more, and who need help in transferring their skills to new careers.*

Currently, job seekers from across the nation really need help. They need access to the right jobs, the right career tools, and the right advice to help them prepare for new careers and opportunities. At the same time, many WIBs and One-Stops are overwhelmed by the volume of support they're being asked to provide.

As the economy continues to change, these challenges will become more acute. The underlying changes in the economy make prediction difficult, and the career management skills that job seekers need today to find their next job have been difficult to attain.

## POWER JOB SEEKER WORKSHOPS GIVE YOUR CLIENTS THE JUMP-START THEY NEED TO SUCCEED

Monster Public Sector & Education is focused on helping job seekers navigate through this economic storm. Power Job Seeker Workshops get job seekers back to work faster with better jobs, helping to rebuild the American Workforce.

By leveraging Monster solutions, WIBs and One-Stops can enhance the range of services they provide by customizing Monster's workshop offerings to meet very specific needs. Monster provides the foundation and supports the One-Stop staffs as they create custom offerings.

Give your job seekers the advantage they need through Monster's targeted Power Job Seeker Workshops – a cost-effective and comprehensive solution that meets the needs of your constituents.

- How can I help my clients to stand out from all other job seekers?
- What are the best strategies to begin a job search on the Internet?
- How can I support job seekers who haven't looked for a new position in many years?



**FOR MORE INFORMATION  
SEE REVERSE.**

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## Focused on Empowering the Job Seeker

In these workshops, Monster experts provide job seekers with the advice and techniques they need to stand out from the crowd. Workshops can be tailored for your audience, including duration of the workshop, the number of participants, and the specific audience you wish to target. Monster can also help drive traffic to the event through web-based campaigns.

### Resume Tips and Tricks

We will help participants gain an understanding of the “what” and “why” of resume writing, including key elements, keywords, and formatting.

### Networking

We will show participants how to build and maintain a lasting network of career connections, and how to setup and conduct effective and valuable informational interviews.

### Job Hunting Strategies

We will discuss how to remain focused during career transitions, how to jump start the job search with Monster.com and where to find additional resources.

### Using Monster Career Tools

We will cover the basics of creating a Monster profile and managing resumes and cover letters, as well as outline how to use our new career tools. Launched in January 2009, these tools include career pathing, benchmarking, and other advice. Participants will learn where to find career advice and get the support they need to find the right job.

### The Interview

We will teach participants how to brand themselves, how to prepare through research, what to bring, typical questions they’ll be asked, and techniques for closing and follow-up.

Monster workshops empower participants to find the best job.

Let Monster help you get the citizens in your region back to work faster.

- *Monster Power Job Seeker Workshops help guide job seekers on how to stand out from the competition.*
- *These workshops help your constituents navigate the recruiting process, which is very different today from what it was even five years ago.*
- *Monster teaches the techniques that will get your clients ahead in the game.*

## MONSTER POWER JOB SEEKER WORKSHOPS

To get started or to learn more, call 866-399-5071 or email [pse@monster.com](mailto:pse@monster.com)