

ECONOMIC AND WORKFORCE CHANGES REQUIRE NEW INSIGHT

An economy in transition creates opportunities for regional leaders to foster the growth of new industries, provide new employment opportunities for job seekers, and cultivate a workforce that is poised with the right skills to succeed in the evolving job market.

With these opportunities come risks; therefore, it is critical for leaders to make decisions with confidence and deliver results to support sustainable economic growth. Accurate insight into the demand for skills and detailed data on labor supply ensures that:

- Workforce development teams know where to invest their training dollars.
- Educational institutions align curriculum with the new economy.
- Economic development teams have the quantitative data to compete for new companies.
- Regions have the tools to track the effectiveness of their efforts – and their American Recovery and Reinvestment Act investments.

Success in today's global marketplace requires direct, actionable, real-time intelligence about your employers' needs, and your available skills.

MONSTER'S REAL-TIME LABOR INTELLIGENCE PROVIDES THE INSIGHT YOU NEED

Unlike traditional labor market surveys which are often outdated and un-representative, Monster's research is based on up-to-date data from your region's employers and job seekers. Monster provides and analyzes both labor demand and supply for your area of interest, enabling you to make investment and programmatic decisions more confidently than ever before.

- *How can we build the workforce of the future without knowing our current talent and skills?*
- *Once we know our skill sets, how can we connect employers to that talent faster and more powerfully?*
- *Where can I find accurate, and real-time labor market data to attract business to my area?*
- *How can we measure the real-time impact of our economic and workforce strategies, and our training investments?*
- *How can our region's educational institutions better align curriculum with the long-term needs of our employers?*



**FOR MORE INFORMATION
SEE REVERSE.**

In-depth analysis and insight from the market leader

Monster Public Sector & Education is the premier global provider of real-time labor intelligence and advisory services to public sector organizations and higher education.

We help government leaders, business executives, and the economic and workforce development communities make fact-based decisions through our actionable research offerings. Our customers use Monster Real-Time Labor Intelligence services to attract and develop new industries, leverage regional skill sets to put dislocated workers back to work faster, and to anticipate changing jobs and industry trends before they occur.

Choose the right research offering for your needs:

Labor Market Research Report Subscription

Detailed quarterly reports for targeted industries with access to a Monster Research Analyst. Reports include complete analysis of labor market supply and demand, actions to consider, essential guidance, messages in the data, and detailed insights and analysis.

Aggregated Research Data Subscription

Monster research data can be delivered on a scheduled basis to your labor market team to supplement your team's market analyses.

Custom Research Reports

Receive custom research reports for your agency or organization for presentations, conferences, white papers, etc. to help advance your organization's mission.

Strategic Results

Monster's leading labor market analysis team provides actionable insights into your region's talent supply and demand, enabling you to create the High-Performance Workforce you need to thrive.



- Easily identify your region's talent surpluses & deficits with timely data, then take informed action.
- Track your workforce and economic strategies with timely information.
- Demonstrate how your region stands out as smarter, more agile, and more responsive.
- Make ARRA investment decisions with confidence.
- Get the detailed insights you need to ensure that you are making the right approach in economic and workforce development.
- Attract business to your area using proven data and the ability to connect the employer directly to your talent pool.

Our capabilities help your region to align curriculum with strategic skill requirements even as they evolve, connect emerging and relocating employers to those with the right skills, and manage and measure performance toward achieving your objectives.

MONSTER REAL-TIME LABOR INTELLIGENCE

To get started or to learn more, call 866-399-5071 or email pse@monster.com